

ViNEA

Brand Guidelines



01

Logo

VINEA

Exclusion zone



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02

Font

PRIMAIR

Aa

Averta STD

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In efficitur feugiat efficitur. Nam consequat, dui vitae efficitur ultricies, sem turpis dapibus ligula, nec scelerisque enim dui nec arcu. Fusce vel tortor hendrerit, rhoncus est nec, lobortis quam. Suspendisse elementum auctor neque, convallis lobortis urna. Morbi sit amet dui id mauris dictum condimentum in sodales lorem. Nulla sem massa, imperdiet id tortor viverra, pulvinar euismod tortor. Quisque tristique mattis elit quis rhoncus.

Light

Regular

SemiBold

Bold

ExtraBold

Black

Once upon a time

Today is the perfect day for a new beginning

3. Lorem ipsum dolor sit amet, **consectetur** adipiscing elit. In efficitur feugiat efficitur. Nam consequat, dui vitae efficitur ultricies, sem turpis dapibus ligula, nec scelerisque enim dui nec arcu. Fusce vel tortor hendrerit, rhoncus est nec, lobortis quam. Suspendisse elementum auctor neque, **convallis lobortis** urna. Morbi sit amet dui id mauris dictum condimentum in sodales lorem. Nulla sem massa, imperdiet id tortor viverra, pulvinar euismod tortor. Quisque tristique mattis elit quis rhoncus.

1. **Primairy Headings:** Averta STD Black (H1/H2/H3)
2. **Secundairy headings:** Averta STD Black (H4/H5/H6)
3. **Paragraph text:** Averta STD light/regular/bold

03

Kleur

#1 - Blauw

#7DCDC8

#2- Turquoise

#00B2BF

#3- Paars

#6C2888

#4 - Oranje

#F47E52

#5 Geel

#FFD600

#6 Lichtblauw

#D0ECF6

Combinaties

04



